Colin Burke

Data Analyst | Business Analyst

San Jose, California | Colinburke594@gmail.com | LinkedIn | Portfolio

A fascination with how information connects systems and drives decisions led me to study Business Administration at UC Irvine, emphasizing in Finance and Information Systems. There I discovered that data is the language that underpins how businesses work, spurring me to learn to speak it fluently. With a Google Data Analytics certification and strengths in analytical thinking, data storytelling, and consulting-level presentation, I solve complex business analytics problems end-to-end — from uncovering insights to delivering executive recommendations that drive action.

Skills

Technical: Tableau, Python, SQL, Excel, Figma, n8n, Claude Code, Canva, Descript, Adobe Premiere Pro
Professional: Strategic analysis, data modeling, AI literacy, business development, data cleaning, client management, project management, public speaking and presentations

Professional Experience

External Outreach Coordinator   **Irvine, CA**
Manifest (Entrepreneurship Club)   *September 2024 - June 2025*
- Developed a sponsorship package and VC database using Notion and Canva to enable strategic partnerships and expand funding avenues
- Managed logistics for networking events and coordinated with industry leaders and founders to connect students with entrepreneurial opportunities
- Delivered strategic presentations applying Porter's Five Forces, SWOT, and Blue Ocean frameworks to evaluate competitive positioning for companies like Southwest and Apple

Founder & Personal Trainer   **Los Gatos and Irvine, CA**
Burke Strength / Anteater Recreation Center   *January 2019 - June 2025*
- Founded and grew a personal training business to serve 40+ clients through effective business development, client management, and marketing strategies
- Designed personalized fitness plans using goal-setting frameworks and data tracking to improve client health outcomes and deliver measurable progress
- Managed all business operations utilizing Excel and efficient operational systems; created and published content using scripting, filming, and editing with Premiere Pro

Projects

Seamless AI Face Morphing Video Effect   *January 2026*
- Developed an AI-powered video effect that seamlessly transitions between individuals' facial features using facial landmark alignment; created for a professional photographer and featured in an art exhibition at Los Angeles Center of Photography, cited in the *LA Times* as "polished and high-tech" (February 9, 2026)

Forex Arbitrage Excel Model   *September - December 2023*
- Built and presented an Excel model to identify arbitrage opportunities in forex trading, utilizing data modeling and financial logic to demonstrate actionable insights for profit maximization, utilized in an academic setting

Education & Certifications

University of California, Irvine: B.A. in Business Administration (Finance & Information Systems), June 2025
Google: Data Analytics Professional Certificate (v.3), January 2026
NASM: Personal Training Certification, January 2023